



FREQUENTLY ASKED QUESTIONS

Where is the 2023 Walk-On's LIFE Conference?

LIFE Conference will be held at the [Omni Nashville Hotel](#) in Nashville, TN.

Omni Nashville Hotel
250 Rep. John Lewis Way
Nashville, TN 37203
Phone: 615-782-5300

Registration & Information

Walk-On's LIFE Conference Registration will be in the Broadway Foyer. Please note the registration hours below:

Wednesday, August 9 | 9:00 AM – 4:00 PM
Thursday, August 10 | 7:30 AM – 5:00 PM

What is the dress code for each event?

Relaxed business casual is recommended for most conference sessions and events. Meeting room temperatures are cool, and the climate varies. Layered clothing may provide the greatest comfort. Also, keep in mind the Nashville local weather in August can be hot, so please pack accordingly.

In addition, we'd like to specifically mention the two special events:

Welcome Party: This event is an indoor/outdoor event so dress accordingly.

Cocktail Hour & Awards Dinner: Cocktail Attire is preferred for the evening celebration.

Who can attend breakout sessions and what are the topics?

Our breakout sessions are designed to be an informative experience for our Franchisees, Operators, & General Managers of the brand.

We have an incredible lineup this year which we believe will bring valuable and actionable takeaways to continue building and strengthening our restaurants! See below for this year's breakout lineup:

LRM for the WIN

Media Buying Strategy with Basis Communications & VP of Brand, Erin Amadeo

Executive Townhall

Fireside chat with Founder, Brandon Landry & CEO, Chris Dawson

TEAMMATES for the WIN

Talent retention best practices with Blackbox Intelligence, Harri and VP of Talent Acquisition Charlie Kelly

How do I know where to go for all events?

There will be numerous signage points directing attendees where our events are being held. We will also be utilizing our conference app to assist with location awareness.

Things to do around Nashville during free time.

The Omni Nashville is the home of the Hatch Print Show Museum and is next door to the Country Music Hall of Fame! Please feel free to check these out during your free time. In addition, the Omni Nashville is located steps away from both the Bridgestone Arena and Broadway! Both are great sites to visit and explore!

Questions?

For any conference-specific questions, please contact Walk-OnsRegistration@etherio.com